



DESTINATION MANAGEMENT COMPANY · UNITED ARAB EMIRATES

Your destination. *Our passion.*

Leisure Groups · Cultural Tours · Round Trips · Tailor-Made Experiences

Business Bay, Dubai | Founded 2025

ABOUT US

Born in Dubai. *Built for travel.*

VIA Arabia – VIA DMC Tourism LLC is a Dubai-based DMC focused on creating memorable leisure journeys across the UAE.

We bring together local knowledge, fresh ideas and hands-on destination management to help travel partners create experiences their clients will remember.

Business Bay, Dubai

Founded 2025

Leisure travel



OUR APPROACH

This is how we travel

01

Curious

We look beyond the obvious.

02

Personal

Every program is shaped around the traveller.

03

Flexible

Markets, clients and plans change — we adapt.

04

Local

We know the destination from the ground up.

05

Creative

We turn familiar places into memorable experiences.

OUR SERVICES

We take care of the details.
You sell the experience.

STAY	Hotels, group blocks & carefully selected accommodation
MOVE	Airport transfers, coaches, private vehicles & logistics
EXPLORE	Professional guides, sightseeing & attractions
EXPERIENCE	Culture, food, desert, coast & local moments
CREATE	Tailor-made programs for every market



EXPERIENCES

From classic to creative

Dubai Highlights

The icons every first-time visitor wants to see.

Culture & Heritage

Old Dubai, traditions, stories and local flavours.

Desert & Adventure

Dunes, desert evenings and unforgettable moments.

Family Fun

Experiences designed for every generation.

Luxury & Lifestyle

Premium stays, dining and curated experiences.

Beyond Dubai

Abu Dhabi · Sharjah · Ras Al Khaimah ·
Fujairah · Ajman

OUR TRAVEL EXPERTISE

We know the UAE. *We know how to make it memorable.*

GROUP SERIES Smooth, scalable programs for international leisure markets.

CULTURAL TOURS Programs built around heritage, traditions, cuisine and local stories.

ROUND TRIPS Multi-day journeys connecting the UAE's key cities and experiences.

TAILOR-MADE Flexible itineraries shaped around market, budget, interests and timing.



THE UAE WE KNOW

One destination. *Many ways to experience it.*

Dubai

City · Lifestyle · Shopping ·
Desert · Coast

Abu Dhabi

Culture · Architecture ·
Heritage

Sharjah

Arts · Culture · Heritage

Ras Al Khaimah

Mountains · Adventure ·
Nature

Fujairah

Coast · Mountains · Escape

Ajman

Beach · Local life · Easy
getaways



Why VIA Arabia?

- | | | |
|----|----------------------------------|--|
| 01 | We know Dubai | Local knowledge that goes beyond the guidebook. |
| 02 | We think like a traveller | We build journeys, not just itineraries. |
| 03 | We move fast | Quick answers. Flexible solutions. Real support. |
| 04 | We stay hands-on | From the first request to the last transfer, we stay involved. |
| 05 | We keep it personal | Real people. Direct communication. No layers. |

OUR STRATEGIC PARTNERS

Strong partnerships create better experiences,
stronger products and smoother journeys.

Premio Travel

Poland
Bulgaria
Romania
Hungary
Estonia

Premio Voyages

France

Nikal Travel

Croatia
Slovenia

Dari Tour

Bulgaria

WHO WE WORK WITH

Built for the *travel trade*

TOUR OPERATORS

Group series, seasonal programs and tailor-made departures.

TRAVEL AGENCIES

FIT, family, leisure and special-interest travel.

GROUP ORGANIZERS

Smooth planning, logistics and on-ground support.

LEISURE PARTNERS

Long-term cooperation built around destination knowledge and reliable delivery.





Let's create *something memorable.*

You bring the travellers. We make the UAE unforgettable.

VIA Arabia – VIA DMC Tourism LLC

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